

Programme updated on 01.03.2025

Name of the Educational Institution	Legal Entity of Public Law – Batumi Shota Rustaveli State University
Name of the Educational Programme	Business Administration
Qualification to be Awarded	Bachelor of Business Administration
Programme Coordinator(s)	Badri Gechbaia – Professor, e-mail: gechbaia.badri@bsu.edu.ge Paata Aroshidze – Associate Professor, e-mail: aroashidze.paata@bsu.edu.ge
Programme Structure / ECTS Volume	180 ECTS
Language of Instruction	Georgian
Admission Prerequisites to the Educational Programme	Unified National Examinations; Enrolment through mobility; Admission without Unified National Examinations in accordance with the procedure established by law.
Aim of the Educational Programme	<p>To enable the student, through the use of modern knowledge and professional approaches, to take part in the activities of an organisation by effectively using the tools required by current trends in business administration and in a changing environment;</p> <p>To develop business skills focused on the specifics of applying managerial technologies at different stages of the entrepreneurial and macroeconomic cycle;</p> <p>To acquire practical skills that will provide opportunities for career and personal development and for building unique business relationships. The graduate will be equipped with practical skills for individual and group work; will understand the socio-economic and ethical importance of business administration as a system; and, through the effective use of communication and information technologies, will be able to derive conclusions from collected information and to clearly and explicitly formulate his/her own position in oral and written form.</p>
Learning Outcomes	<p>Upon completion of the programme, the graduate will be able to:</p> <p>Based on broad knowledge of existing business theories and models, identify modern trends in entrepreneurial activity;</p> <p>For the purpose of explaining processes taking place in the business environment, search for information using appropriate methods, taking into account critical reflection and the latest aspects of knowledge;</p> <p>In accordance with the organisation's strategy, participate in the development of the organisation's project, human resources and financial plans, acting in a team in line with the principles of leadership and/or cooperation;</p> <p>In compliance with ethical norms, carry out appropriate and coherent communication with target groups, both in writing and orally, using modern information technologies and the latest management methods;</p>

	<p>Correctly identify problems facing the organisation, assess their significance and indicate relevant analogues;</p> <p>Under prior instruction, participate in the business management process and identify business-related risks;</p> <p>Implement, in accordance with the relevant procedures, a practical project characteristic of the field of business administration.</p>
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