

Programme updated on 01.03.2025

<b>Name of the Educational Institution</b>	<b>Legal Entity of Public Law – Batumi Shota Rustaveli State University</b>
<b>Name of the Educational Programme</b>	<b>Business Administration</b>
<b>Qualification to be Awarded</b>	<b>Doctor of Business Administration</b>
<b>Programme Coordinator(s)</b>	Vladimer Ghlonti – Professor, e-mail: <a href="mailto:vladimer.ghlonti@bsu.edu.ge">vladimer.ghlonti@bsu.edu.ge</a> Rezo Manvelidze – Professor, e-mail: <a href="mailto:manvelidze.revaz@bsu.edu.ge">manvelidze.revaz@bsu.edu.ge</a>
<b>Programme Structure / ECTS Volume</b>	60 ECTS
<b>Language of Instruction</b>	Georgian
<b>Admission Prerequisites to the Educational Programme</b>	<p>Master's or equivalent academic degree in Business Administration (or in a field classified within the narrow field of Business and Administration according to the "Classification of Fields of Study"), or in Economics;</p> <p>Master's or equivalent academic degree (in another field);</p> <p>A research paper/publication corresponding to the intended research field and/or at least two years of professional experience in participation in scientific-research projects and activities and/or work experience in the relevant field;</p> <p>Knowledge of English at B2 level or higher, or knowledge of one of the Western European languages (French or German) at B2 level or higher and knowledge of English at least at B1 level;</p> <p>Consent of a scientific supervisor and a research project concept presented in the prescribed form;</p> <p>For doctoral candidates whose native language is not Georgian – a certificate confirming knowledge of Georgian at B2 level or higher (its compliance is determined/assessed by the Foreign Language Examination Commission) or passing the BSU-organised examination determining the level of language proficiency;</p> <p>Admission to the doctoral educational programme is also possible through transfer within the framework of internal or external mobility. In accordance with the procedures established by the legislation of Georgia, foreign citizens may also be admitted to the programme.</p>
<b>Aim of the Educational Programme</b>	<p>To significantly expand existing knowledge in the field of Business Administration or to create new knowledge around the current issues of analysis, planning, reporting, monitoring and evaluation of business, digital entrepreneurship, and regional business processes and policies;</p> <p>To carry out interdisciplinary research in business and its functional areas in compliance with the standards of academic integrity; to generate innovative and original ideas; to formulate hypotheses and, based on the latest methodologies, evaluate and implement them; and to share with the academic and professional community the best results, findings and recommendations of scientific research and teaching;</p> <p>To promote active involvement/participation in teaching and research processes in order to ensure the effective integration of research and teaching.</p>

<b>Learning Outcomes</b>	<p>On the basis of knowledge grounded in the latest achievements, innovative research and approaches relating to research problems in the field of Business Administration, through critical reflection and partial re-evaluation, understand the interrelationship and importance of Business Administration, its functional areas and related disciplines, as well as the specific features of creating new knowledge;</p> <p>Using appropriate theoretical and practical justification and synthesising existing knowledge in business management and adjacent fields, plan and carry out research into the challenges existing in Business Administration in a well-argued and systematic manner;</p> <p>In the process of research and teaching, use innovative methods and analytical approaches that correspond to the specificity of the issue under study and fully meet the requirements existing in contemporary science;</p> <p>Analyse, evaluate and interpret the results obtained;</p> <p>Plan his/her own continuous professional development through the practical application of the acquired knowledge and skills.</p>
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