

Programme updated on 30.09.2024

Name of the Educational Institution	Legal Entity of Public Law – Batumi Shota Rustaveli State University
Name of the Educational Programme	Business Administration
Qualification to be Awarded	Master of Business Administration
Programme Coordinator(s)	Rezo Manvelidze – Professor at BSU, E-mail: manvelidze.revaz@bsu.edu.ge
Programme Structure / ECTS Volume	120 ECTS
Language of Instruction	Georgian
Admission Prerequisites to the Educational Programme	Unified Master's Examination; Internal university examinations: foreign language – B2 level, and specialty exam; Enrolment through mobility; Admission without Unified National Examinations, in accordance with the procedure established by law.
Aim of the Educational Programme	To provide the student with deep and systematic theoretical knowledge, on the basis of which he/she will be able to use concepts, theories, approaches and models related to business management in a competitive environment for the purpose of determining strategies; To develop the ability to analyse and evaluate business activities, identify problems and plan measures for their elimination; To develop skills for formulating strategic directions and effectively implementing business processes in the main fields of business (entrepreneurship and innovation, human resources, operations, goods and services markets, marketing, etc.); To strengthen the student's ability for critical thinking, for conducting scientific research and arguing its results, for assessing his/her own professional competences, for independently and continuously updating knowledge, and for carrying out professional activities in compliance with the principles of professional ethics..
Learning Outcomes	View an organisation as a dynamic system and identify internal and external sources of its development; Analyse the reasons for organisational changes at different stages of a company's life cycle and identify manageable and non-manageable processes of organisational development; Select models of organisational change and elaborate basic strategies for organisational transformation, as well as carry out business process re-engineering;

Consider modern technologies as an opportunity to increase efficiency and draw conclusions regarding the necessity of their implementation;

Examine the ethical problems of organisational change and plan measures for the formation and support of a new organisational culture.