

Programme updated on 30.09.2024

Name of the Educational Institution	Legal Entity of Public Law – Batumi Shota Rustaveli State University
Name of the Educational Programme	Business Administration
Qualification to be Awarded	Master of Business Administration
Programme Coordinator(s)	Rezo Manvelidze – Professor at BSU, E-mail: manvelidze.revaz@bsu.edu.ge
Programme Structure / ECTS Volume	120 ECTS
Language of Instruction	Georgian
Admission Prerequisites to the Educational Programme	Unified Master's Examination; Internal university examinations: foreign language – B2 level, and specialty exam; Enrolment through mobility; Admission without Unified National Examinations, in accordance with the procedure established by law.
Aim of the Educational Programme	<p>To provide the student with deep and systematic theoretical knowledge, on the basis of which he/she will be able to use concepts, theories, approaches and models related to business management in a competitive environment for the purpose of determining strategies;</p> <p>To develop the ability to analyse and evaluate business activities, identify problems and plan measures for their elimination;</p> <p>To develop skills for formulating strategic directions and effectively implementing business processes in the main fields of business (entrepreneurship and innovation, human resources, operations, goods and services markets, marketing, etc.);</p> <p>To strengthen the student's ability for critical thinking, for conducting scientific research and arguing its results, for assessing his/her own professional competences, for independently and continuously updating knowledge, and for carrying out professional activities in compliance with the principles of professional ethics..</p>
Learning Outcomes	<p>View an organisation as a dynamic system and identify internal and external sources of its development;</p> <p>Analyse the reasons for organisational changes at different stages of a company's life cycle and identify manageable and non-manageable processes of organisational development;</p> <p>Select models of organisational change and elaborate basic strategies for organisational transformation, as well as carry out business process re-engineering;</p>

	<p>Consider modern technologies as an opportunity to increase efficiency and draw conclusions regarding the necessity of their implementation;</p> <p>Examine the ethical problems of organisational change and plan measures for the formation and support of a new organisational culture.</p>
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